



WRF Strategic Plan (2025-50)

Stakeholder Engagement Survey Report

26 February 2025

1. Introduction

The White Rose Forest (WRF) is the Community Forest for North & West Yorkshire. Established in 2000, the WRF partnership is approaching its 25th anniversary, and is developing a strategic plan setting out its ambition and direction for the next 25 years.

A Summary WRF Strategic Plan (2025-50) was developed by the partnership to provide the key points from the emerging strategic plan to facilitate engagement with stakeholders and enable feedback to shape the development of the final strategic plan.

This report summarises responses to the stakeholder engagement survey undertaken.

2. Process

The WRF Shadow Strategic Board approved the proposed approach to formal stakeholder and public engagement at their meeting on 3 December. The formal stakeholder engagement process was launched on 4 December 2024, with a deadline for response of 17 January 2025.

A copy of the summary strategic plan document was emailed directly to a named contact(s) in each of the stakeholder organisations (see Appendix 1), with an explanation of the process underway, and a link to a survey (see Appendix 2), comprising a small number of open prompt questions to provide a high-level structure for their free text feedback.

A reminder email was sent to all stakeholders on 7 January 2025.

3. Responses

By the 17 January deadline 22 responses had been received via the survey link and a further 3 responses had been received direct via email, making a total of 25 responses. Two stakeholders (a Local Authority and National Partner) requested an extension to complete their response.

An extension was subsequently provided to the National Partner and the three Local Authority Partners who had not responded, as they had also been asked to: confirm the ambition for the local tree and woodland cover target for the local authority area; and provide a few long-term priorities for the local authority area (and these were critical for the finalisation of the strategic plan). This final report is based on responses from 29 stakeholders, received via the survey link or directly via email.

Responses were received from a good spread of stakeholders (see Appendix 1), covering WRF Strategic Board members, national partners, specialist organisations and local/community groups.

4. Summary

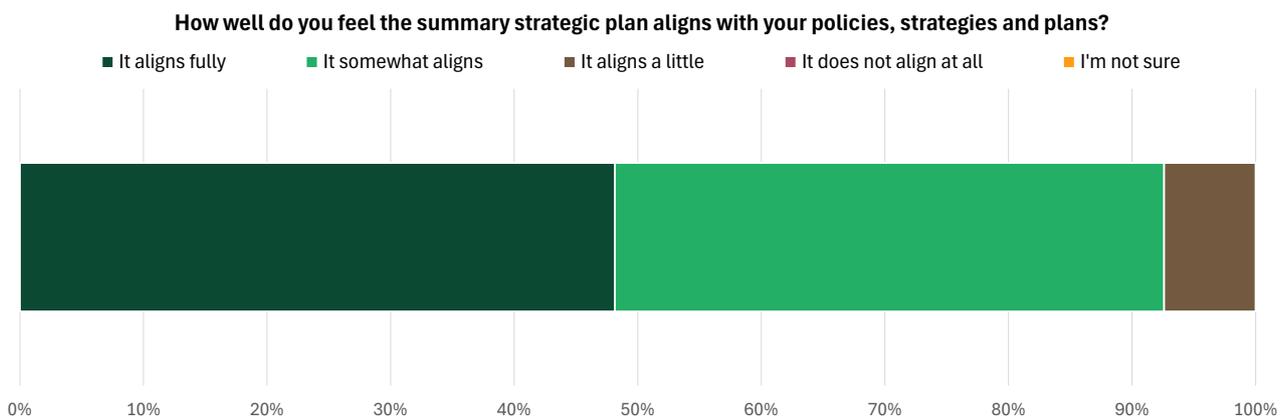
The responses to individual questions are summarised on the following pages. In general, considerable support for the WRF Strategic Plan was expressed, with it aligning well the stakeholder policies, strategies and plans. Stakeholders raised many useful suggestions for how the strategic plan could be further developed / enhanced before it is finalised, which can now be assessed.

5. Results

5.1 Alignment with stakeholder policies, strategies and plans

5.1.1 How well do you feel the summary strategic plan aligns with your policies, strategies and plans?

Stakeholders were asked a simple multiple-choice question to gauge the overall alignment between the Summary WRF Strategic Plan (2025-50) and their policies, strategies and plans. As shown below, **all respondents confirmed they felt a degree of alignment between the summary strategic plan and their policies, strategies and plans, with almost half indicating full alignment.**



Overall responses indicated a strong degree of alignment with stakeholder policies, strategies and plans, with no overall tensions raised. The broadening / balancing of the WRF aims/objectives, elevating woodland management, community engagement and stressing partnership working alongside the existing tree and woodland planting aim, was very welcomed and provided stronger links with stakeholder policies, strategies and plans.

A range of specific points were raised by respondents, both in terms of what aligns particularly well and areas of difference. A number of these related to policies, strategies and plans specifically, but many also provided wider feedback in this part of the survey.

5.1.2 Please tell us about what aligns particularly well and if there are any areas of difference you would like to highlight

What aligns particularly well with your policies, strategies and plans:

- A number of stakeholders mentioned alignment with specific strategic objectives (the focus of later questions), with many highlighting public engagement as key (“WRF is their forest”)
- Where stakeholders were in the process of developing policies, strategies and plans (e.g. WY LNRS, WYCA’s Climate and Environment Plan) they confirmed there was good alignment with their emerging priorities and ambitions
- The explicit focus on trees and woodland was welcomed and aligned well for urban stakeholders and those consider other environments (e.g. farms), as well as the focus on wooded habitats more generally (rather than just woodland) and connectivity of these into a network

- Landscapes for Water and riparian planting were highlighted by a number of stakeholders as aligning particularly well
- The emerging woodland management progress (Restore) was well supported (with the inclusion of ancient and veteran trees suggested), with comment made that it seems that the management of woodland creation schemes has been less of a priority resulting in diminished outcomes
- Respondents generally were pleased to see and commented on the range of benefits provided by tree and woodland establishment and management, and given this range this helped with the alignment with policies, strategies and plans
- Several respondents commented that they were pleased to see sensitivities highlighted

Are there any areas of difference with your policies, strategies and plans:

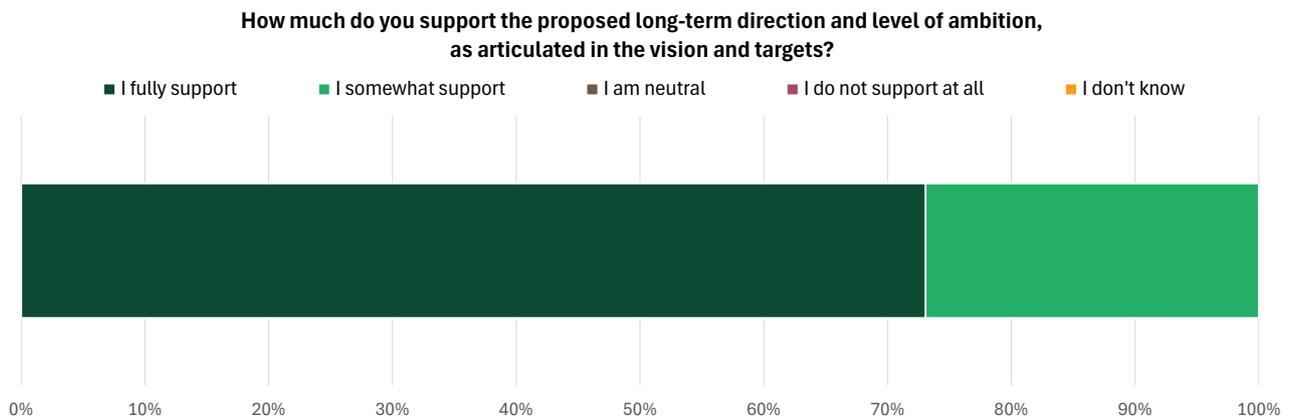
- There were a number of specific areas where one or more respondents requested more information to be included:
 - More factual information on the achievements of the WRF to date (and any lessons learned), plus more detail on the challenges going forward
 - More information on other specific policies (national and local)
 - Monitoring and Evaluation of the plan, leading to learning and potentially evolving / adapting the plan in the future
- A number of stakeholders emphasised biodiversity and soil health, highlighting the reliance of the wider ecosystem of fungi, mosses, lichens, invertebrates etc which depend on trees and woodland, and suggesting recognition of the potential tensions of managing for biodiversity
- The need to balance access objectives with protecting habitats / biodiversity was highlighted several times
- The importance of climate change, resilience and adaptation to the impacts of change climate was felt to need more prominence by several respondents
- Biosecurity was mentioned as lacking by several respondents, with stopping pest and diseases needing to be added alongside increasing resilience to pests and diseases
- Strengthening referencing to other habitats and the importance of woodland's interface with other habitats including grassland and water and wetland (and habitat mosaics not being mentioned)
- More emphasis on the priority areas was requested, but with clarity that these were not exclusive and all opportunities will be considered
- Concern was raised regarding the tree and woodland cover target now being based on the Forest Research NFI Woodland + Trees Outside Woodland datasets, rather than BlueSky data (given differences in the baseline figures), by several local authority stakeholders and the issue this presented when targets had been approved locally previously based on BlueSky data
- A protected landscape highlighted the ambitious nature of the expansion of tree and woodland cover target (and that the average across the WRF as a whole 7% would be higher than they could commit to for their area, which was likely to be around a 4.3% increase) and a desire to see a split geographically

- There were a number of specific areas where more emphasis was requested (generally by stakeholders with a particular interest in these areas):
 - Rewilding / natural regeneration
 - Hedges
 - Fruit trees / orchards
 - Ancient Woodland and Ancient / Veteran Trees
 - Farmers / farming
- A number of specific suggestions around rephrasing, enhancing and de-risking wording were also received

5.2 Support for the proposed long-term direction and level of ambition

5.2.1 How much do you support the proposed long-term direction and level of ambition, as articulated in the vision and targets?

Stakeholders were asked a simple multiple-choice question to gauge their overall support for the direction and ambition of the Summary WRF Strategic Plan (2025-50). As shown below, **all respondents confirmed support for the long-term direction and level of ambition, as articulated in the vision and targets, with over 70% indicating full support.**



5.2.2 Please highlight elements of the vision which particularly resonate with your organisation

Overall responses indicated a strong support for the long-term direction and level of ambition, as articulated in the vision and targets. Many stakeholders picked out specific words/phrases from the vision which particularly resonated with them. There was some repetition with feedback to the previous question (which isn't repeated below), but a range of specific points were raised by respondents.

- Community engagement resonated with many respondents, with particular mentions of connecting people with trees, empowering people to help, co-creation, and increasing access for people and communities

- The partnership approach was highlighted (“pooling and sharing resources/funding and working together to achieve more”) and the opportunity to work with large organisations and land owners to develop a more comprehensive and consistent approach to increased planting was mentioned
- The focus on wooded habitats more generally (rather than just woodland) was supported, with support for integrating trees across the landscape and the need for consideration of associated habitats and connectivity highlighted by a number of respondents
- The contribution of tree planting/nature restoration as part of catchment management (natural flood management, water quality etc) was widely supported
- The opportunity for an initiative the scale of the WRF to help grow the capacity of the forestry supply chain was stressed
- There was support for collaboration generally and more specifically the WRF as a place of innovation, learning and demonstrating impact
- A number of specific points seeking more clarity or proposing rephrasing of wording were also received

5.2.3 Please tell us about anything you feel is missing or should be strengthened within the vision and targets

Understandably the points raised by respondents tended to be more specific when responding to this question. There was some repetition with feedback to previous questions (which isn't repeated below), but a range of further specific points were raised by respondents.

- Increasing businesses/corporate involvement was stressed by several respondents, and other large public sector organisations by another
- Further details on the economic value of trees and woodland was suggested by a respondent, with one highlight climate resilience protecting and boosting the economy and leading to jobs and investment and another highlighting sustainable timber for construction and creating green jobs
- Several respondents raised broadening to talk more about: trees and woodland as part of green infrastructure; related habitat creation and restoration (including tying in with wider government policies / targets); and Landscape Recovery Schemes
- Reference to Landscape character, as one of West and North Yorkshire's key attributes and a great selling point, was requested by a respondent
- Reinforcing the benefits of trees to farm systems/livestock, by adding into the vision / strategic objectives was requested by a respondent
- The inclusion of orchards in urban green spaces and the creation and protection/restoration of orchards was requested by a respondent
- Further detail on education programmes (schools, apprenticeships etc) was requested by a respondent
- Involving people in design/co-design to create connection and improve accessibility was highlighted by a respondent
- The need for more focus on alternatives to plastic and retrieving/recycling plastic was raised by several respondents

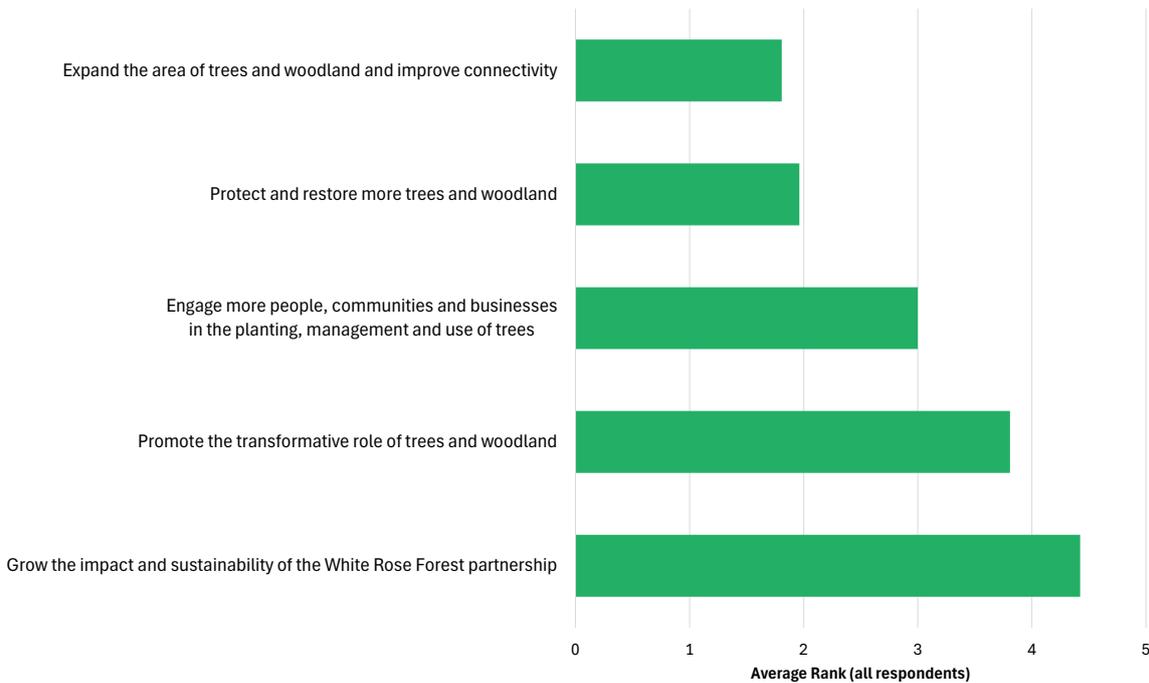
- It was suggested that it should be explicitly stated that WRF will engage/collaborate/work in partnership with key organisations in achieving their aims
- A number of specific suggestions around rephrasing, enhancing and de-risking wording were also received

5.3 Ranking the five strategic objectives

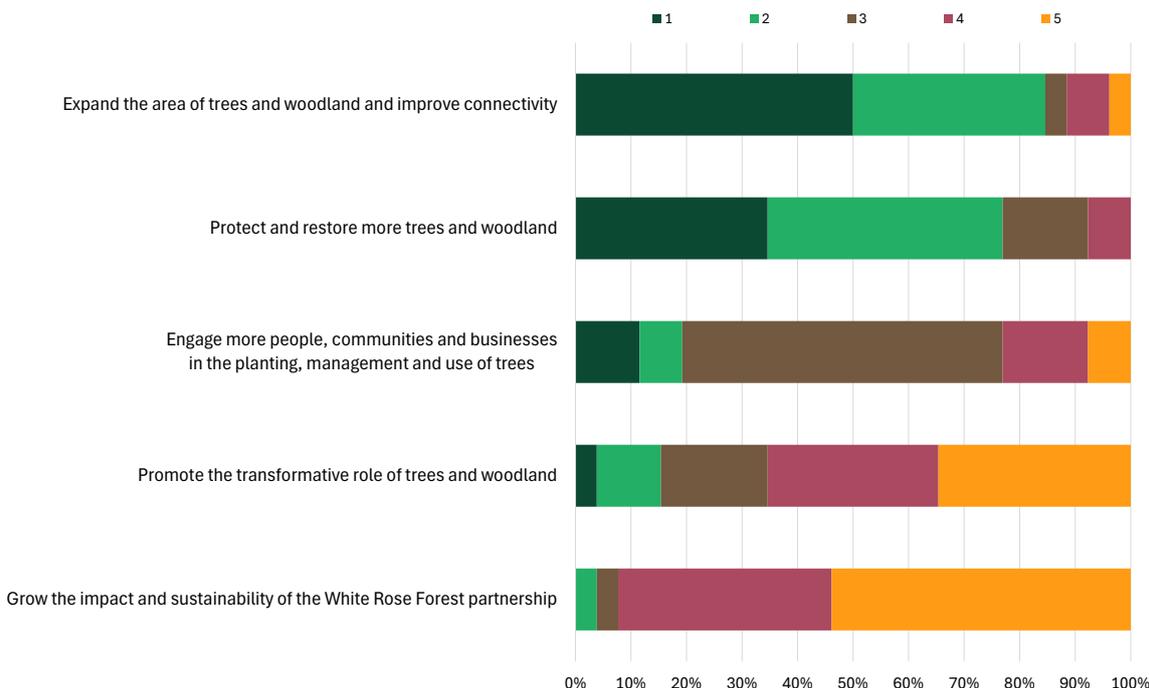
5.3.1 Please rank in what order you feel the five strategic objectives should be from highest priority to lowest

Stakeholders were asked to provide a simple ranking of the five strategic objectives from highest to lowest to gauge their relative prioritisation of these. As shown below, **respondents provided a fairly clear distinction in their ranking of the five strategic objectives, but there was some differentiation in individual responses.**

Please rank in what order you feel the five strategic objectives should be from highest priority to lowest (Please drag and drop into the box on the right in order 1 = highest, 5 = lowest)



Please rank in what order you feel the five strategic objectives should be from highest priority to lowest (Please drag and drop into the box on the right in order 1 = highest, 5 = lowest)



5.3.2 Please tell us a bit about the reasons for your order of priorities above

Respondents were asked to rank the strategic objectives to make them think about whether they saw any as more important than others, and thereby help understand any need to refine, combine or remove objectives. The strategic objectives were listed as 1 – 5 in the document, but this wasn't meant to imply a ranking, although some may have interpreted this as the case. Understandably many respondents stressed that all five strategic objectives were important or that they found it hard to rank/differentiate. Several respondents highlighted dependencies / linkages between objectives or that their relative importance may ebb and flow over time (especially with such a long-term strategic plan).

A range of views were expressed in respondents' specific decisions on ranking of the strategic objectives.

- A fairly common view was that as objectives 1 & 2 were more action/delivery focussed and the others were more driving/supporting, the first two objectives should be ranked more highly, plus one respondent highlighted the urgency of action and hence need to prioritise objectives 1 & 2 and another highlight the alignment of these with the ambitions of the LNRS and Lawtonian principles
- Some respondents felt that protecting and restoring was more important than expanding and improving connectivity, because: you should look after what you have first; the time to restore PAWS is diminishing; and land availability will slow
- Several respondents felt promotion should rank higher than engagement, as the former led to increasing the latter, plus one respondent felt this could support the need to stimulate the economy and create good jobs in the environment sector
- However, several other respondents felt engagement was really important as it led to people valuing and protecting trees and woodland, and also highlighted that this should be ranked highly for WRF as a Community Forest
- Several respondents saw objectives 4 & 5 as positive and complementary, but less directly relevant, with one respondent suggesting that others were doing work in the promotion area and hence should be less of a priority

5.3.3 Please highlight elements of the proposed strategic objectives and programmes which particularly resonate with your organisation

A number of respondents indicated they had already covered this question in their response to the previous question, and as such there were less responses and responses tended to be less detailed and echo points previously captured (and hence these aren't repeated below) but a range of further specific points were raised by respondents.

- Many respondents indicated that a number of the objectives resonated with their organisation, with some highlighting specific wording within objectives
- Several respondents highlighted partnership working, with the importance of working with landowners/managers and farmers, offering guidance and professional expertise stressed and working with local organisations such as nurseries

- Several respondents commented on the engagement aspect being important (“people help to protect trees”), with a particular mention of the importance of involving those that are disengaged or distant from nature and deprived communities
- Protecting and restoring trees and woodland was highlighted by a number of respondents, with specific mention being made about the impact of stretched Local Authority budgets and the importance of ancient trees and woodland
- A respondent highlighted that three core programmes will enable a holistic approach to delivering change at scale in a way that will resonate with communities, deliver visible change, enhance connectivity/access, and support partnership work
- A respondent stated that strategic objective 5 fits well with their evidence-based approach and a wish to innovate and catalyse actions
- A respondent noted that they were pleased to see “establishment” being used rather than “planting” and wanted to see WRF emphasise the important role of woodland maintenance in the early years following planting

5.3.4 Please tell us about anything you feel is missing or should be strengthened within the proposed strategic objectives and programmes

A few respondents indicated they had already covered this question in their response to the previous questions and there were less responses overall to this question, plus some responses echoed points previously captured (and hence these aren't repeated below). However, a range of further specific points were raised by respondents (some of which provided quite detailed responses and a level of detail which probably can't be included in a strategic level plan spanning 25 years).

- Several respondents highlighted growing the forestry sector as needing more emphasis, in different ways: training, apprenticeships, jobs; attracting more young people / career changers; supporting nurseries to ensure a consistent supply of trees; knowledge sharing through activities such as learning walks, seed collection, hedge planting training etc
- Several respondents said they would like to see more granular metrics and / or interim targets
- A respondent felt more detail on funding mechanisms should be included, and another suggested highlighting corporate social responsibility
- A number of points were raised by individual respondents, where they felt this should be added or strengthened:
 - more recognition of the ability of existing and new planted trees to support habitats and assemblages of species
 - more reference to the range of organisations involved in WRF (a strength) and the aims to broaden the range of corporate and community partners of all sizes
 - more emphasis on the role of the WRF in shared learning, as it could be a real key component for the partnership moving forward (topics such as reducing plastics, natural regeneration, establishing own work force, dealing with contractors, replacement species for ash)
 - emphasising the valuable role WRF can play through its advice, guidance and funding to support businesses seeking to integrate trees into farmed landscapes alongside food production
 - the need for more ecological knowledge in the WRF (team), understanding the full range of habitats and helping to develop an improved understanding of the area

- enhancing cultural connections (e.g. maps, trails, guides etc)
- considering how trade-offs will be avoided or managed
- the need to engage/work in partnership with key stakeholders in early design / planning stages
- the role of technology in enhancing tree planting, monitoring and management
- A few specific points seeking more clarity or proposing rephrasing of wording were also received

5.4 Any other comments

Approximately two thirds of respondents provided additional comments in response to this question. Some of the comments were more general, expressing support for the strategic plan or providing congratulations on the good balance between getting across the ambition, but restricting too much detail, and some reiterating/summarising points already made (hence these aren't repeated below). However, a range of further specific points were raised by respondents covering a full range of topics and at differing levels of detail – most of these were from individual respondents.

- More emphasis on connectivity of trees in the landscape and townscape (linking fragmented woodland)
- More emphasis on building links between people and organisations: community engagement; corporate involvement; awareness raising
- Support for the expansion in the WRF approach, to include scrub, hedgerows and scattered trees
- More emphasis on increasing people's connection/relationship with nature, and this leading to pro-environmental behaviour
- Include reference to the WRF's Ancient Woodland Plan
- Refine the wording around ancient woodland restoration, clarifying that it should be undertaken sensitively as well as sustainably
- Consider how WRF view itself in terms of driving national level ambition and policy – an exemplar (higher targets, delivery and standards?)
- Make more reference to wider WRF partnership, recognising existing partners (logos etc) and possibly the One Team Approach
- Recognise other partnerships and conservation efforts in W&NY which are just as important (e.g. rephrase the first sentence of the vision)
- Reference other organisations delivering woodland creation/management e.g. Forestry Commission (EXCO), Woodland Trust (GBG)
- Highlight collaboration with planning authorities and role of planning policy in supporting tree planting and protection
- The need for flexibility of approach over time
- Hope that there will be a White Rose Forest visitor centre sometime before 2050
- The potential for woodlands to be sites for reintroductions (with sufficient research and trials)

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- An idea for creating a Northern Forest walk/trail (coast to coast) – a green Hadrian's Wall / nature corridor – to promote, access funding, attract tourism, increase engagement
 - There is some confusion regarding the WRF as a geography vs partnership vs team – seek to clarify this further
 - Reference National Park and National Landscape management plans in the policy section, given their significance across the WRF
 - The Programmes section feels quite short-term and doesn't cover all areas - potentially remove from this long-term strategic plan?
 - The concept of 'Core forest areas' targeting 30% tree and woodland cover is raised – need to reflect that these are not currently defined
 - A suggestion that images should be more illustrative of the vision of what the WRF will be, rather than of it being established (planting/tree tubes)
 - A few specific points seeking more clarity or proposing rephrasing of wording were also received

Appendix 1: Stakeholder Engagement – Stakeholder Contacts and Respondents

Organisation	Contact	Email Address	Response?
Local Authorities			
1. Bradford Council	Richard Hollinson Saira Ali	richard.hollinson@bradford.gov.uk saira.ali@bradford.gov.uk	✓
2. Calderdale Council	Andrew Pitts Moy Cash Dan Docker	andrew.pitts@calderdale.gov.uk moy.cash@calderdale.gov.uk daniel.docker@calderdale.gov.uk	✓
3. Kirklees Council	Graham West (Katherine Armitage) Will Acornley Joe Robertson	graham.west@kirklees.gov.uk (katherine.armitage@kirklees.gov.uk) will.acornley@kirklees.gov.uk joe.robertson@kirklees.gov.uk	✓
4. Leeds City Council	Polly Cook Tony Stringwell Glenn Gerner	Polly.cook@leeds.gov.uk Tony.Stringwell@leeds.gov.uk Glen.Gerner@leeds.gov.uk	✓*
5. North Yorkshire Council	Karl Battersby Michael Leah Shaun Berry Hugh Clear Hill Jonathan Clubb Tim Johns Ann Stewart	Karl.Battersby@northyorks.gov.uk Michael.Leah@northyorks.gov.uk Shaun.Berry@northyorks.gov.uk Hugh.ClearHill@northyorks.gov.uk jonathan.clubb@northyorks.gov.uk timothy.johns@northyorks.gov.uk ann.stewart@northyorks.gov.uk	✓*
6. Wakefield Council	Gary Blenkinsop Charlie Tindill	gblenkinsop@wakefield.gov.uk ctindill@wakefield.gov.uk	✓
7. City of York Council	Claire Foale Shaun Gibbons Paul McCabe	Claire.Foale@york.gov.uk shaun.gibbons@york.gov.uk paul.mccabe@york.gov.uk	✓

Organisation	Contact	Email Address	Response?
Combined Authorities			
8. West Yorkshire Combined Authority	Liz Hunter Alison Gillespie Justin Wilson Erin Wheeler Tamsin Constable	liz.hunter@westyorks-ca.gov.uk alison.gillespie@westyorks-ca.gov.uk Justin.Wilson@westyorks-ca.gov.uk Erin.Wheeler@westyorks-ca.gov.uk tamsin.constable@westyorks-ca.gov.uk	✓
9. York & North Yorkshire Combined Authority	Andrew Leeming Katie Thomas	andrew.leeming@yorknorthyorks-ca.gov.uk katie.thomas@yorknorthyorks-ca.gov.uk	
Protected Landscapes			
10. North York Moors National Park Authority	Briony Fox	b.fox@northyorkmoors.org.uk	✓
11. Yorkshire Dales National Park Authority	Gary Smith	Gary.Smith@yorkshiredales.org.uk	
12. Peak District National Park Authority	Rhodri Thomas	Rhodri.Thomas@peakdistrict.gov.uk	
13. Forest of Bowland National Landscape	Tony Lund	tony.lund@lancashire.gov.uk	
14. Howardian Hills National Landscape	Ellie Hook	estelle.hook@northyorks.gov.uk	
15. Nidderdale National Landscape	Iain Mann	iain.mann@northyorks.gov.uk	✓*
National Partners			
16. Forestry Commission	William Worsley Crispin Thorn Sam Cooper Jim Smith	william.worsley@forestrycommission.gov.uk crispin.thorn@forestrycommission.gov.uk sam.cooper@forestrycommission.gov.uk jim.smith@forestrycommission.gov.uk	✓
17. Forestry England	Tom Andre	tom.andre@forestryengland.uk	✓
18. Natural England	Paul Duncan Kathryn Godfrey	paul.duncan@naturalengland.org.uk kathryn.godfrey@naturalengland.org.uk	
19. Environment Agency	Helen Batt Richard Hartley Keith Davie Sally Parker	Helen.Batt@environment-agency.gov.uk richard.hartley@environment-agency.gov.uk keith.davie@environment-agency.gov.uk sally.parker@environment-agency.gov.uk	✓

Organisation	Contact	Email Address	Response?
20. Woodland Trust	Alistair Crosby Nick Sellwood Sian Atkinson	alistaircrosby@woodlandtrust.org.uk nicksellwood@woodlandtrust.org.uk sianatkinson@woodlandtrust.org.uk	✓
21. National Trust	Daniela D'Andreta Rosie Holdsworth	daniela.dandreta@nationaltrust.org.uk Rosie.Holdsworth@nationaltrust.org.uk	✓
Water / River / NFM			
22. Yorkshire Water	Hazel Earnshaw	Hazel.Earnshaw@yorkshirewater.co.uk	
23. Aire Catchment Partnership	Billy Coburn Rachel Forsyth	billy.coburn@airerivertrust.org.uk rachel.forsyth@airerivertrust.org.uk	
24. Aire Resilience Company	Geoff Roberts	geoff.roberts@airerivertrust.org.uk	
25. Calder Catchment Partnership	Andy Gray Rachel Kipling	andy.bray@calderandcolnerivertrust.org rachel.kipling@calderandcolnerivertrust.org	
26. Dales to Vales Catchment Partnership	Charlotte Simons	charlotte.simons@ydrf.co.uk	
27. Derwent Catchment Partnership	Brian Lavelle	brian.lavelle@ywt.org.uk	
28. Esk Catchment Partnership	Alexandra Cripps	a.cripps@northyorkmoors.org.uk	
29. iCASP		icasp@leeds.ac.uk	
30. Slow the Flow	Amanda McDermott	amanda@slowtheflow.net	✓
Nature			
31. North Yorkshire & York Local Nature Partnership	Matt Millington	Matthew.Millington@northyorks.gov.uk	✓*
32. Northern Upland Chain Local Nature Partnership	Chris Woodley-Stewart	chris@northpenninesaonb.org.uk	
33. West Yorkshire Local Nature Partnership	Sally Parker	sally.parker@environment-agency.gov.uk	
34. Yorkshire Wildlife Trust	Rachael Bice Sharne McMillan	rachael.bice@ywt.org.uk sharne.mcmillan@ywt.org.uk	✓
35. North & East Yorkshire Ecological Data Centre	Simon Pickles	simon.pickles@neyedc.co.uk	
36. West Yorkshire Joint Services (Ecology)	Robert Mashedor	robert.mashedor@wyjs.org.uk	✓

Organisation	Contact	Email Address	Response?
37. Nature North	Colm Bowe Steph Hepworth	colmb@naturenorth.org.uk stephh@naturenorth.org.uk	
38. Nature Finance	Dan Hird	dan.hird@naturefinance.co.uk	
Universities / Colleges			
39. University of Leeds / United Bank of Carbon	Catt Scott Tom Sloan	c.e.scott@leeds.ac.uk T.J.Sloan@leeds.ac.uk	✓
40. Leeds Beckett University	Alan Simson	alan.simson@btinternet.com	
41. University of York	Gordon Eastham	gordon.eastham@york.ac.uk	
42. Huddersfield University	Rob Norreys	R.Norreys@hud.ac.uk	
43. Yorkshire & Humber Climate Commission	Rosa Foster Sam Herbert	R.Foster1@leeds.ac.uk s.herbert@leeds.ac.uk	✓
44. Askham Bryan College		enquiries@askham-bryan.ac.uk	
45. Bishop Burton College		enquiries@bishopburton.ac.uk	
Business			
46. West and North Yorkshire Chambers of Commerce		info@wnychamber.co.uk mark.casci@wnychamber.co.uk	
47. Northern Gas Networks	Neil Whalley	nwhalley@northerngas.co.uk	
48. Businesses (who have donated)	ExcelGB UK Greetings Splitpixel Kent Introl Harrogate Spring water Cardale Asset Management	venice.gent@excelgb.com chris.shaw@ukgreetings.co.uk charlie@splitpixel.co.uk paul.glew@kentintrol.com charlotte.holmes@harrogatespring.com isabelle.clough@cardale-am.co.uk	
Farming / Land / Forestry			
49. National Farmers Union	James Copeland	james.copeland@nfu.org.uk	
50. Country Land and Business Association (CLA)	Henk Geertsema	henk.geertsema@cla.org.uk	✓

Organisation	Contact	Email Address	Response?
51. Royal Forestry Society (Yorkshire Division)	Ben Scotting (Divisional Representative) Ed Johnson (Honorary Secretary)	rfshq@rfs.org.uk	
52. Institute of Chartered Foresters (North England)	Tom Coates (Chair) Billie-Jo Blackett (Secretary)	icf@charteredforesters.org	
53. Small Woods Association		office@smallwoods.org.uk	
54. Tree Council		info@treecouncil.org.uk	
55. Forest of Knaresborough	David Rhodes	rhodesdt@yahoo.co.uk	
56. Northwoods		northwoods@reheat.uk.com	
57. Tilhill Forestry	Simon Marrington	simon.marrington@tilhill.com	
58. Forest Carbon		enquiries@forestcarbon.co.uk	
59. Forestry / farming / land consultants or agents	Wayne Scurrah Matt Taylor Simon Rochester Will Richardson	wayne@forestryconsultants.co.uk forestandland@gmail.com simon.rochester@savills.com will.richardson@ruraldevelopment.org.uk	
60. Contractors (including nurseries etc)	Thorpe Trees - Caroline Taylor and Richard Padgett Ashtrees Nursery	caroline@thorpetrees.com richard@thorpetrees.com ashley@ashtreesltd.co.uk	✓

Organisation	Contact	Email Address	Response?
Health (Directors of Public Health)			
61. Directors of Public Health	Bradford (Rose Dunlop) Calderdale (Deborah Harkins) Kirklees (Rachel Spencer-Henshall) Leeds (Victoria Eaton) North Yorkshire (Louise Wallace) Wakefield (Steve Turnbull) York (Peter Roderick)	Rose.Dunlop@Bradford.gov.uk Deborah.Harkins@calderdale.gov.uk rachel.spencer-henshall@kirklees.gov.uk Victoria.eaton@leeds.gov.uk louise.wallace@northyorks.gov.uk sturnbull@wakefield.gov.uk peter.roderick@york.gov.uk	
62. NHS Forest		info@nhsforest.org	
63. York and Scarborough NHS Foundation Trust	Graham Titchener	graham.titchener@nhs.net	✓
MPs			

64. MPs	<p>Leeds Central and Headingley Bradford West Leeds North East York Central Leeds West and Pudsey Huddersfield Calder Valley Pontefract, Castleford and Knottingley Bradford South Wakefield and Rothwell Bradford East Leeds South West and Morley Leeds South Normanton and Hemsworth Halifax Leeds East Colne Valley Shipley Ossett and Denby Dale Leeds North West Selby York Outer Dewsbury and Batley Spenn Valley Scarborough and Whitby Skipton and Ripon Keighley and Ilkley Richmond and Northallerton Wetherby and Easingwold Thirsk and Malton</p>	<p>alex.sobel.mp@parliament.uk naz.shah.mp@parliament.uk fabian.hamilton.mp@parliament.uk rachael.maskell.mp@parliament.uk rachel.reeves.mp@parliament.uk harpreet.uppal.mp@parliament.uk josh.fentonglynn.mp@parliament.uk coopery@parliament.uk judith.cummins.mp@parliament.uk simon.lightwood.mp@parliament.uk imran.hussain.mp@parliament.uk mark.sewards.mp@parliament.uk hilary.benn.mp@parliament.uk trickettj@parliament.uk kate.dearden.mp@parliament.uk richard@richardburgon.com paul.davies.mp@parliament.uk anna.dixon.mp@parliament.uk jade.botterill.mp@parliament.uk katie.white.mp@parliament.uk Keir.Mather.MP@parliament.uk luke.charters.mp@parliament.uk iqbal.mohamed.mp@parliament.uk kim.leadbeater.mp@parliament.uk alison.hume.mp@parliament.uk julian.smith@parliament.uk robbie.moore.mp@parliament.uk rishi.sunak.mp@parliament.uk alec.shelbrooke.mp@parliament.uk kevin.hollinrake.mp@parliament.uk tom.gordon.mp@parliament.uk</p>	
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Organisation	Contact	Email Address	Response?
	Harrogate and Knaresborough		
Neighbouring Community Forests / Woodland Partnerships			
65. City of Trees	Jess Thompson Bryan Cosgrove	jessicat@cityoftrees.org.uk bryan@cityoftrees.org.uk	
66. Raise: Cumbria Community Forest	James Cobbold Zoe Pearson	james@raisecumbria.co.uk zoe@raisecumbria.co.uk	✓
67. Humber Forest	Leah Cave Julie Wass	leah.cave@eastriding.gov.uk julie.wass@eastriding.gov.uk	
68. Trees on Tees	Claire Ross	clare.ross@teesvalley-ca.gov.uk	
69. South Yorkshire Woodland Partnership	Matt North	m.north@wildsheffield.com	
70. Community Forest Trust	Charles Vivian Clare Olver	charles@cf-trust.org clare@cf-trust.org	
DEFRA			
71. DEFRA	Tim Hughes	Tim.Hughes@defra.gov.uk	
Community/Local Groups (as contacted/surveyed in community engagement project & not already included above)			
72. Baildon Tree Partnership		baildontrees@gmail.com	
73. Colne Valley Tree Society	Simon Lyes	info@colnevalleytreesociety.org	
74. Forus Tree	Mischa	info@forustree.org	
75. Groundwork Yorkshire	Adrian Curtis	acurtis@groundwork.org.uk	
76. Kindle Woods	Katie Rees	katie@kindlewoods.com	
77. River Holme Connections	Simon Hirst Cllr Susan Lee-Richards	riversteward@riverholmeconnections.org sue.leerichards1@gmail.com	✓
78. TCV - The Conservation Volunteers	Ian Jakulis Joanna Brehaut	i.jakulis@tcv.org.uk joanna.brehaut@tcv.org.uk	

Organisation	Contact	Email Address	Response?
79. Trees for Cities	Mel Francis Roddy Shaw	Mel@treesforcities.org roderick@treesforcities.org	
80. Westwood Landscape		bruce@westwoodlandscape.co.uk	
81. YORgreen CIC	Ian Butterfield	hello@yorgreencic.org.uk	
82. Yorkshire Dales Millenium Trust	Michael Devlin Carol Douglas Mike Appleton	michael.devlin@ydmtd.org carol.douglas@ydmtd.org mike.appleton@ydmtd.org	
83. Zero Carbon Harrogate	Ian Fraser	ianfraser3@me.com	✓
84. Fruitworks		hello@fruitworks.org.uk	✓
85. Open Country		info@opencountry.org.uk wakefield@opencountry.org.uk	
86. Treemendous		treemendousinfo@gmail.com	
87. Wakefield Tree wardens	Roger Parkinson	parkinson78@gmail.com	
88. Raincliffe Woods - Scarborough Community Woodlands		enquiries@raincliffewoods.co.uk	
89. Just the Job/Rufus Wood		info@just-the-job.org.uk	
90. Hedgrow conservation		Hedgerow.Oakwell@gmail.com	
91. Urban Treehuggers - Kirklees Tree Planting Group		urbantreehuggers100@gmail.com	
92. Leeds Coppice Workers		leedscoppiceworkers@gmail.com	
93. Get Out More CiC		annie@getoutmorecic.co.uk	
94. Menston Area Nature Trust		info@mant.org.uk	
95. Otley Nature Network (ONN)		hello@otley2030.com	
96. Wildlife Friendly Otley - Friends of Weston Woods		wildlifefriendlyotley@gmail.com	
97. Climate Action Ilkley		info@climateactionilkley.org.uk	
98. Holmdale Nature Network		holmedalenaturenetwork@gmail.com	

Organisation	Contact	Email Address	Response?
99. Sustainable Swaledale		info@sustainableswaledale.org	
100. St Nick's (York)		info@stnicks.org.uk	
101. Grow to School		grow@growtoschool.co.uk	
102. Malhamdale Environment Group		malhamdalevolunteers@gmail.com	
103. Coast and Vale Community Action		admin@cavca.org.uk	
104. Community First Yorkshire		info@communityfirstyorkshire.org.uk	
105. Addingham Environmental Group		aeg@addingham.info	✓
106. North Yorkshire Climate Coalition		nyclimatecoalition@gmail.com	
107. Longlands Common		info@longlandscommon.org ianfraser3@me.com	
108. Woodland Dwelling	Russell Horsey Sarah Shorley	russell.horsey@gmail.com sarah@woodlanddwelling.co.uk	
109. Upper Calderdale Wildlife Network	Philip Marshall Penny Price	pjatod@googlemail.com penny@pblandscape.co.uk	✓*

* response provided by email, not via survey

Appendix 2: Stakeholder Engagement Survey

The White Rose Forest Strategic Plan (2025-50) - Stakeholder Engagement

The Summary WRF Strategic Plan (2025-50) document has been designed to provide the key points from the emerging strategic plan.

At this stage, we are seeking your input to help shape the development of the final strategic plan and understand how well it aligns with your organisation/groups own strategies/plans.

1. Please tell us your organisation/group name?

2. What is your name?

3. What is your role?

4. What is your e-mail address? *a copy of your responses will be sent using this.*

5. Have you read the Summary WRF Strategic Plan (2025-50) document?

Yes

No

Please read the Summary WRF Strategic Plan (2025-50) document before continuing this survey

Policies, strategies and plans

6. How well do you feel the summary strategic plan aligns with your policies, strategies and plans?

- It aligns fully
- It somewhat aligns
- It aligns a little
- It does not align at all
- I'm not sure

7. Please use this box to tell us about what aligns particularly well and if there are any areas of difference you would like to highlight.

Vision and targets

8. How much do you support the proposed long-term direction and level of ambition, as articulated in the vision and targets?

- I fully support
- I somewhat support
- I am neutral
- I do not support at all
- I don't know

9. Please use this box to highlight elements of the vision which particularly resonate with your organisation.

10. Please use this box to tell us about anything you feel is missing or should be strengthened within the vision and targets.

Strategic objectives and programmes

Please rank in what order you feel the five strategic objectives should be from highest priority to lowest (Please drag and drop into the box on the right in order 1 = highest, 5 = lowest)

Expand the area of trees and woodland and improve connectivity	<input type="checkbox"/>				
Protect and restore more trees and woodland	<input type="checkbox"/>				
Engage more people, communities and businesses in the planting, management and use of trees	<input type="checkbox"/>				
Promote the transformative role of trees and woodland	<input type="checkbox"/>				
Grow the impact and sustainability of the White Rose Forest partnership	<input type="checkbox"/>				

11. Please use this box to tell us a bit about the reasons for your order of priorities above.

12. Please use this box to highlight elements of the proposed strategic objectives and programmes which particularly resonate with your organisation.

13. Please use this box to tell us about anything you feel is missing or should be strengthened within the proposed strategic objectives and programmes.

Overall feedback

14. Please use this box to tell us any other comments you have on the summary WRF Strategic Plan that have not been covered in the questions in this survey.

Thank you for your feedback

Please now press submit for your responses to be received - you will then be directed to the White Rose Forest webpage.